

FILMPHILIPPINES INCENTIVES

brand manual



MAY 2021 | FDCP CREATIVES



logo guidelines

logo alignment



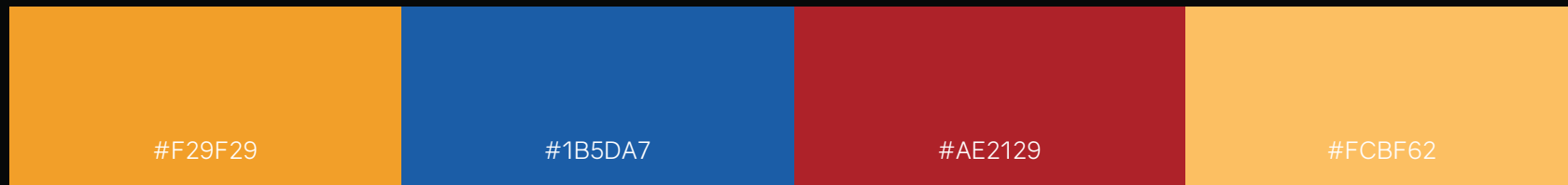
primary color palette



primary color palette per incentives program

Film Location Engagement Desk (FLEX)

ASEAN Co-Production Fund (ACOF)



Film Location Incentive Program (FLIP)

International Co-Production Fund (ICOF)

logo variations

Main logo



Black and white logo



*THE USE OF BLACK AND WHITE LOGO IS FOR GRAYSCALE LAYOUT,
BLACK AND WHITE LAYOUT AND ONE COLOR LAYOUT*

incorrect logo usage

Aviod stretching



Aviod changing the font



Aviod using glow effect



Aviod using off brand colors



Aviod boxing the logo



Aviod rotating



Aviod adding strokes



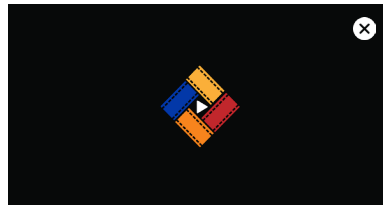
Aviod adding drop shadow



Aviod rearranging texts and icon



Aviod using the icon only



Aviod using on busy background



color rendition



THE USE OF BLACK AND WHITE LOGO IS FOR GRAYSCALE LAYOUT, BLACK AND WHITE LAYOUT AND ONE COLOR LAYOUT

ONLY BLACK GLOW EFFECT IS ALLOWED



typography guidelines

Aa

OPTION 1

title text font

Acronym Bold

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu
Vv Ww Xx Yy Zz

0 1 2 3 4 5 6 7 8 9

!@#\$%^&*?)

OPTION 2

title text font

Trade Gothic LT Std

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu
Vv Ww Xx Yy Zz

0 1 2 3 4 5 6 7 8 9

!@#\$%^&*?)

Aa

Aa

OPTION 1

body text font

Acronym Regular

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu
Vv Ww Xx Yy Zz

0 1 2 3 4 5 6 7 8 9

!@#\$%^&*?)



**sample
materials**

LET'S CREATE TOGETHER #FILM PHILIPPINES

ASEAN CO-PRODUCTION FUND (ACOF)

A selective fund with a cap of 150,000 USD

What kind of projects qualify?
Full feature films in any genre, in any format (live action, documentary or animation), from any ASEAN sign country with a co-production agreement with a duly-registered Filipino production company and an ASEAN director.

What is required to be able to apply?
A minimum production expenditure of 50% of the fund in Qualifying Philippine Production Expenditures.

Who can apply?
A duly-registered Philippine production company registered with the Film Development Council of the Philippines' National Registry with a co-production agreement with an ASEAN production company (excluding the Philippines).

When can I apply?
If you are in the pre-production, production, or post-production stage, you may apply during one of the three application periods per year:
CYCLE 1: January to March | CYCLE 2: May to July | CYCLE 3: September to November

What are the qualified expenses?
From development to post-production: salaries and wages of artists, technicians and crew fees, technical goods and services, equipment rental, transport and traveling costs, and food and accommodation expenses spent in the Philippines by the Filipino applicant company.

Application process

1. Apply for Provisional Application
2. Receive Provisional Notification with your fund amount as well as a 20% down payment
3. Start your production or post-production work in the Philippines
4. Apply for Final Distribution
5. Receive your completed fund and get the remaining 80% of your fund

FILM NOW! There can never be a better time than now. Find out why it's more fun to film in the Philippines!

CONTACT US AT FILMPHILIPPINES@DCPP.PH FOR THE FULL APPLICATION GUIDE, SET, MECHANICAL, AND TIMETABLE REQUESTS, FILM SETS, #FILMPHILIPPINES, @FILMPHILIPPINES, @FILMPHILIPPINES, @FILMPHILIPPINES

LET'S CREATE TOGETHER #FILM PHILIPPINES

FILM LOCATION ENGAGEMENT DESK (FLEX)

A one-stop-shop assistance support for all governmental process

What kind of projects qualify?
All audiovisual content (except live events and news coverage) in any genre and format from any origin country.

10 FLEX services
Assistance with finding your local partner, location scouting, sourcing of skilled cast & crew, sourcing of equipment and technical facilities, securing visas and special working permits, obtaining location permits, production logistics, special government production assets, registration and exportation of equipment, and implementing health and safety protocols. The FPO will only endorse, coordinate, and put the project in contact with the government agencies and institutions involved in the service production requirements. The availability and effectiveness of the assistance offered by FLEX are all subject to the decisions, regulations, and recommendations of the concerned government agencies/units/institutions.

What is required to be able to apply?
A completed FLEX application form and all supporting documents at least 2 months before the start of the production.

Who can apply?
A local or foreign production company organized and registered as a business with a permit to produce in the Philippines. If a Filipino company applies, it should be registered with the Film Development Council of the Philippines' National Registry.

When can I apply?
Apply anytime throughout the year if you are in pre-production, production, or post-production stage.

Application process

1. Submit the FLEX form and documents
2. Receive confirmation
3. Coordinate with the Film Incentives Office
4. Submit your film

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FILM LOCATION INCENTIVE PROGRAM (FLIP)

A 20% cash rebate on your eligible Philippine expenses capped at 10 million PHP (approx. 200,000 USD)

What kind of projects qualify?
Audiovisual content in any genre and format – live action, documentary, animation – for feature films, short films, television series, music videos, web content, or content for alternative distribution platforms.

What is required to be able to apply?
• A minimum production expenditure of 5 million PHP (approximately 105,000 USD) in the Philippines
• Engagement with a Filipino production or post-production services company or animation studio

Who can apply?
A duly-registered Philippine production or post-production services company or animation studio registered with the Film Development Council of the Philippines' National Registry headed by a foreign production company.

When can I apply?
If you are in the pre-production, production, or post-production stage, you may apply during one of the three application periods per year:
CYCLE 1: January to March | CYCLE 2: May to July | CYCLE 3: September to November

What are the qualified expenses?
From development to post-production: salaries and wages of artists, technicians and crew fees, technical goods and services, equipment rental, transport and traveling costs, and food and accommodation expenses spent in the Philippines by the Filipino applicant company.

Application process

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2. Receive Provisional Notification
3. Start your production or post-production work in the Philippines
4. Apply for Final Distribution
5. Receive your completed fund and get the remaining 80% of your fund

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LET'S CREATE TOGETHER #FILM PHILIPPINES

INTERNATIONAL CO-PRODUCTION FUND (ICOF)

A selective fund with a cap of 10 million PHP

What kind of projects qualify?
Full feature films in any genre, in any format (live action, documentary or animation), and any origin country.

What is required to be able to apply?
• A minimum production expenditure of 5 million PHP (approximately 105,000 USD) in the Philippines
• A co-production agreement with a Filipino production company

Who can apply?
A duly-registered Philippine production company and accredited member of the Film Development Council of the Philippines' National Registry in a co-production agreement with a foreign production company.

When can I apply?
If you are in the pre-production, production, or post-production stage, you may apply during one of the three application periods per year:
CYCLE 1: January to March | CYCLE 2: May to July | CYCLE 3: September to November

What are the qualified expenses?
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ATTENTION: ASEAN FEATURE FILMS CO-PRODUCING WITH THE PHILIPPINES

A SELECTIVE FUND WITH A CAP OF **150,000 USD**

ASEAN CO-PRODUCTION FUND (ACOF) CYCLE 2

APPLICATION PERIOD | MAY 3 TO JULY 30, 2021

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ATTENTION: DOMESTIC AND FOREIGN PRODUCTIONS LOOKING TO FILM/ ANIMATE/ DO POST-PRODUCTION IN THE PHILIPPINES

APPLY TO THE **ONE-STOP-SHOP SERVICE**

for finding your partner producer, location scouting, sourcing of skilled cast and crew, sourcing of equipment and technical facilities, securing visas and special working permits, obtaining location permits, coordinating with local government units and government agencies regarding production logistics and requirements, conditionally-free importing and/or exporting of production equipment, and implementing health and safety protocols.

FILM LOCATION ENGAGEMENT DESK (FLEX)

APPLICATION PERIOD | YEAR-ROUND

#FILMPHILIPPINES #FILMPHILIPPINES #FILMPHILIPPINES #FILMPHILIPPINES

ATTENTION: INTERNATIONAL PRODUCTIONS LOOKING TO FILM/ ANIMATE/ DO POST-PRODUCTION IN THE PHILIPPINES

20% CASH REBATE

ON QUALIFIED FILIPPINE PRODUCTION EXPENDITURE

FILM LOCATION INCENTIVE PROGRAM (FLIP) CYCLE 2

APPLICATION PERIOD | MAY 3 TO JULY 30, 2021

#FILMPHILIPPINES #FILMPHILIPPINES #FILMPHILIPPINES #FILMPHILIPPINES

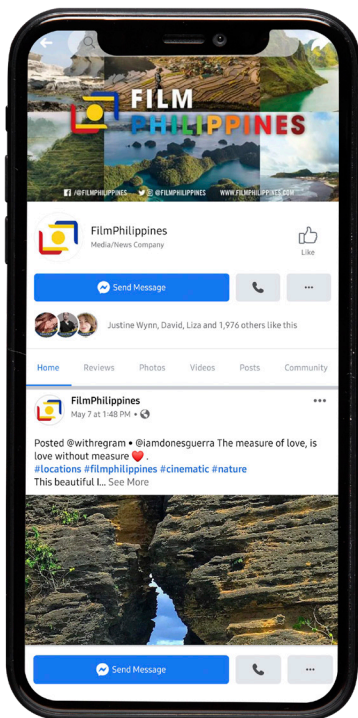
ATTENTION: INTERNATIONAL FILMS CO-PRODUCING WITH THE PHILIPPINES

A SELECTIVE FUND WITH A CAP OF **10 MILLION PHP**

INTERNATIONAL CO-PRODUCTION FUND (ICOF) CYCLE 2

APPLICATION PERIOD | MAY 3 TO JULY 30, 2021

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FOR YOUR REFERENCES VISIT

FILM PHILIPPINES SOCIAL MEDIA PAGES

